



THE PROJECT

6 - Months

- Responsible for creating & developing paid and organic social media content with the goal of increasing overall awareness and strengthening brand message.
- Published over 90 unique posts generating over 376K impressions, 3.4K engagements
- Built Instagram following and increased daily average impressions and engagement on Facebook by 2.5X and 1.4X, respectively, over the previous 6 months.

